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Teton Marketing Partners Retained by Sand Cherry Associates

Sand Cherry Associates Looks to TMP for Marketing Consulting Services

DENVER, CO (October 30, 2008)—**Teton Marketing Partners (TMP)**, a Denver-based marketing consultancy, today announced that they have been retained by the broadband industry’s leading consulting firm, Sand Cherry Associates, to work on a variety of marketing projects including competitive analysis, direct marketing, merchandising and digital marketing initiatives for the U.S. telecommunications industry.

“Teton Marketing Partners is skilled at delivering exceptional, high quality solutions to our clients’ complex marketing challenges,” remarked SCA Partner Dan Hillen. “They have the expertise to work on a diverse range of marketing projects which is key for SCA’s client base.”

“We are excited to work with an industry and thought leader like Sand Cherry Associates,” remarked TMP Principal Denise Horton. “We share the same passion for growing our clients’ businesses by developing and implementing smart, creative marketing programs.”

About Sand Cherry Associates

Sand Cherry Associates is a business and market strategy consultancy that serves broadband service and telecom providers, network operators, and media companies. With offices in Denver and Budapest, Hungary, Sand Cherry Associates has worked with leading U.S. and European cable and broadband companies to provide business strategy, new product marketing, customer operations, and customer acquisition and retention consulting services. For more information, visit www.sandcherryassociates.com.

About Teton Marketing Partners

A marketing strategist with over 25 years of experience, Denise Horton is the founder and principal of Teton Marketing Partners, a marketing consulting firm, based in Evergreen, Colorado. During her years as a corporate marketing strategist at Starz Entertainment Group and Baxter Healthcare Corporation, she recognized that companies could benefit from a consulting partner dedicated to sharp strategic thinking, business building, and revenue generation. TMP delivers marketing strategies and implementation programs that generate results while continuously enhancing the marketing process to achieve optimal performance. An award-winning firm, TMP has been recognized by the Cable Telecommunications Association for Marketing and the National Association for Minorities in Cable. For more information, call 720.937.8978 or visit www.tetonmarketingpartners.com.

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